

China Horologe Association File

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Notice on signing up for the 4th China (Blue Light Cup • ZhangZhou) Horologe Design Competition

All relevant units and designers:

In order to implement the “ Guiding Opinions on Accelerating the Construction of China’ s Horologe Independent Brands ” that was jointly issued by the four departments of the State Council, accelerate the transformation and upgrading of China’ s Horologe industry, enhance the brand cultivation capabilities of independent innovation of enterprises, build a competitive advantage with quality brands as the core, and improve China’ s independent innovation, research and development capabilities of Horologe, and meet the multi-level and differentiated demands of domestic and foreign markets, it is necessary to continue to develop new Horologe, enrich the variety of styles, and improve the products’ quality, give full play to the important role of design talents in the development of the industry, promote the improvement of the design level of China’ s Horologe industry and product innovation. In 2019, the 4th China (Blue Light Cup • ZhangZhou) Horologe Design Competition will continue to be held. The relevant matters are hereby notified as follows.

—、 Host sponsor, support, organizer

Sponsored by: China Horologe Association

ZhangZhou Municipal Government,P.R.China

Directed by:China National Light Industry Council

Supported by:China Industrial Design Association

Academy of Arts & Design , Tsinghua University

Undertaken by : Zhangzhou industry and information technology bureau

LongWen District People's Government

Zhangzhou Shi Erqing Jiti Gongye Lianshe

Zhangzhou Clock & Watch Association

Intellectual Property Legal Adviser : Iptalent Consulting Co., LTD.

二、 Contest theme

Innovation classic fashion

三、 Scope of entries

Clock watch appearance design

四、 Declared work group

(一) Clock professional group

1、 Product design award

2、 Conceptual works award

3、 International clock group

(二) Watch professional group

1、 Product design award group A (mechanical watch)

2、 Product design award group B (quartz watch including smartwatch)

3、 Product design award group C (craft innovation watch)

4、 International watch group

5、 Conceptual works award

(三) Student group (need to be a student in school)

Conceptual works award

(四) Zhangzhou intangible cultural heritage theme design group(Social designers)

五、 Participants:

All professional design institutions, production enterprises, institutions of higher education, scientific research institutes, social organizations and individuals engaging in design-related activities at home and abroad can submit the relevant information for registration in accordance with the requirements of The Measures for the Evaluation and Management of China (Blue Light Cup)

Horologe Design Competition.

六、 Contest process and schedule

- 1 . Date of application:April 25-August 31 ,2019
- 2 . Qualification examination :August 15-September 15,2019
- 3 . Initial assessment date : September 25-October 10,2019
- 4 . Announcement date : October 16-October 25,2019
- 5 . Review date : November 8-November 16,2019
- 6 . Final date : November 16-November 18,2019

七、 Awards Setting

1. Domestic group: special award, gold award, silver award, bronze award and several pieces of honorable mention
2. International group: Grand Master prize several pieces of honorable mention
3. Student group: several pieces of honorable mention
4. Several pieces of intangible cultural heritage innovation design awards
5. Individual awards: the most marketable works award, the best innovation award, the best visual function innovation award, etc. (It shall be nominated by the expert group and reviewed by the Organizing Committee of the Competition).

Note: the amount of each award will be determined according to the number of entries in each group, and the number of awards in the domestic group and the student group shall not exceed 100. The amount of international group awards, intangible cultural heritage awards and individual awards shall be set separately according to the number of entries.

八、 Award-winning work album

The competition office will compile all the winning entries in this competition into the "Annual Book of the 4th China (Blue Light Cup) Horologe Design Competition", as a permanent memorial, presented at the award ceremony (all winners and individuals can be booked).

九、 Awards ceremony

The competition organizing committee will present honorary certificates, prizes, trophies and commemorative albums to the winners of the competition at the awards ceremony.

十、 Registration method

The contestants should sign up online at www.languangbei.com on the website of China (Blue Light Cup) Horologe Design Competition and fill in the following information to the Organizing Committee Office of the Competition.

(—) The electronic material for the registration on the website:

1.Application for the 4th China (Blue Light Cup ·Zhangzhou) Horologe Design Competition (Please choose to fill in the application form by referring to the following registration template according to your own situation)

A. Template for application materials recommended by the institution (the contestants recommended by the enterprise);

B. Template for personal application materials (individual contestants);

C. Template for group application materials (group contestants);

D. Template for student application materials.

2. Electronic template for application works (Word format)

3. The scanning copy of supporting material (in PDF format, named after "supporting material")

A. The scanning copy of personal ID card;

B. The scanning copy of the industrial and commercial business license and unified social credit code certificate of recommended enterprises;

C. The scanning copies of relevant documents including intellectual property rights, patent certificates, certificates of awards, corporate honor certificate and so on.

4. The Measures for the Evaluation and Management of China (Blue Light Cup) Horologe Design Competition (must be read);

十一、 Paper material:

1. Online application for Application for The 4th China (Blue Light Cup· Zhangzhou) Horologe Design Competition, printed and sealed on A4 paper, in duplicate and bound on the left side.

2. Two two-inch bareheaded photos within the last six months.

十二、 Submission instructions:

After the electronic version of the materials have been successfully submitted online through the website www.languangbei.com of the China (Blue Light Cup) Horologe Design Competition, the Organizing Committee's office will review the submitted materials, and the contestants will be notified to send the paper version of the materials by mail to the designated receiving address of the competition after being approved.

十三、 Postal address of the declaration materials:

1. Paper declaration material mailing address: Floor 6, Commerce Building,

No. 47, Daxi Lane, Zhang Zhou City, Fujian Province, China

Contacts: Wu Xiaojing Telephone : 0086-18060512542 0596-2118230

2.E-mail address of competition committee: languangbei@163.com;

QQ:2741694793@qq.com

3.Zhangzhou Clock & Watch Association

Contacts:Song Liwen Telephone: 0086-13709327857 0086-596-2871028

Fax:010-65122650

4. Office Director: Ding Yanxing Telephone: 0086-10-65267868

Fax: 0086-10-65122650

Enclosure:

1. Declaration Form The 4th China (Blue Light Cup · Zhangzhou) Horologe Design Competition
2. Electronic Photo of Declaration Works
3. The Measures for the Evaluation and Management of “China (Blue Light Cup) Horologe Design Competition”



China Horologe Association

April 20, 2019

